# The 3th New Delhi Automotive Summit

Making the indian auto component industry future ready

# How France is managing transition and making the French Industry Future Ready

Jacques Mauge, Chairman, FIEV (French Vehicle Equipment Industries)



# FIEV IN A NUTSHELL



- 220 group of companies :
  - From global groups to regional SMEs
- FIEV is the trade association representing the tier-1 suppliers
- Other trade associations represent tier-2 to tier-n suppliers (mechanical applications, metalworking processes, plastics, rubber, electronics, foundry, glazing)

## FIEV & ITS ECOSYSTEM



- PFA, the French automotive platform
- Member of CLEPA, the European automotive suppliers association
- MEDEF, the French employers 'association
- Market LV :

#### Europe (Cars):

- Production: +3% to 18,6 millions
- Sales :+7,1% to 17,1 millions

#### France:

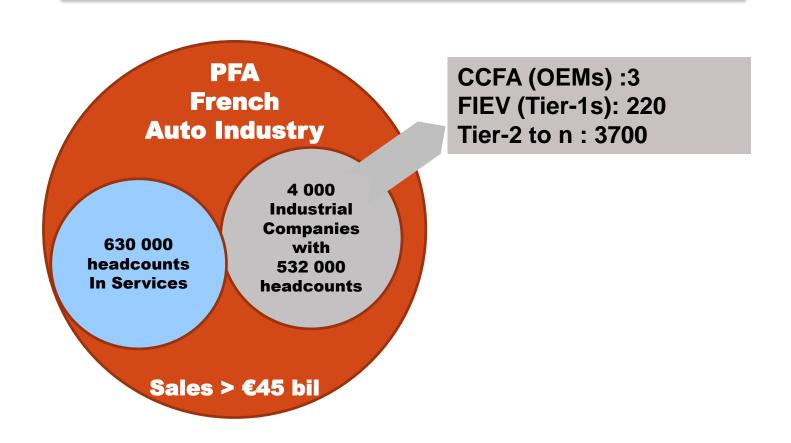
• Production: +5,6% growth

#### **FIEV**

- Sales : EUR 17.6 billions
- +6.5% versus 2015

- Headcount : 70,330 people
- Trade surplus : EUR 0,7 billion





R&D: € 5,2 billions in 2016

# FRENCH AUTO PLATFORM (PFA)



- New organization launched in Jan. 1<sup>st</sup> 2018
- Executive Board led by Luc Chatel former French Minister of Industry
- Focus:
  - Innovation
  - Competitiveness
  - Training
  - Lobbying (French Government CLEPA ACEA EU…)
  - Auto show coordination (Mondial de Paris Equipauto)







#### **Techno. Challenges**

- B1 : Powertrain, from ICE to Electric
- B2 : Connected, extended and autonomous vehicles
- B3 : Mobility services
- B4 : Production / Industry of the future

#### **Main operational Bodies**

- CTA : Automotive Technical Committee
  - CRA : Automotive Research Committee
  - CSTA : Automotive Standardization Committee
- CIAF : Industrial and Competitiveness Committee
- International Commission



# FRANCE'S EQUIPMENT SUPPLY BASE



# Keep developing our strengths:

- Leading positions in most global market
- First Class quality standards
- Worldwide technological capability and industrial footprint
- Ability to supply all global OEMs

# FIEV AND INDIA



#### Strategic Partner for France:

- Defense Industry
- Space Industry
- Energy
- Cultural cooperation

# Significant presence in India:

- 1200 Companies
- 300 000 headcounts

#### **Automotive**

- Alignment (Bharat 4 = Euro 4)
- 5th world market, to reach 3<sup>rd</sup> position in 10y
- N°1 in Agriculture Vehicles N°2 in HT N°1 in Motorcycles (2 -3 wheelers)

## FIEV AND INDIA



#### An attractive Market

- A wide supply base (large companies : Anand, Motherson, TVS...)
- A wide panel of technologies (Foundries, Forges, Plastic, ...)
- Competitive costs for production and engineering
- Market with strong growth rates (8 to 15%)
- A good balance of investment between foreign and national investors (Tata with JLR, Mahindra with Peugeot Scooters, Motherson with Peguform, Pininfarina, Sanggyong...)

#### French Presence

- Renault is present since 2007 (€2 bil. investment and 280 000 car/Y)
- PSA to invest €1bil, over 2020.
- > 50 Tier 1s & 2, among which Faurecia, Valeo, PO, Michelin, St Gobain ...

# FIEV IN INDIA



#### Long standing relationship with ACMA, since 1993:

- MOU signed in early 90's
- 1993 to 2010 : 7 missions

#### And since 2010:

- 4 meetings with the FIEV International Commission (Club India in France)
- 7 missions in India with FIEV members
- 2018 : Mission with 22 French companies, in cooperation with Business France

This has allowed a good mutual understanding for each parties' businesses. We welcome ACMA in France to pursue the relationship, to address together the new challenges of our Industry.





- New organization in France for its Automotive Industry
- In position to address new challenges impacting our industry
- FIEV committed to the International development of our Industry (Tier1 to n…)
- India, a strategic partner for France, is a key development opportunity
- FIEV to reinforce its cooperation with ACMA